

Office & Showroom

分行及展厅

Shanghai

8/F, Greentech Tower,
No. 436 Hengfeng Road, Jingan District,
Shanghai 200070
Tel: (86) 21 6278 8888

上海

上海市静安区恒丰路436号
环智国际大厦8层
邮政编码：200070
电话：(86) 21 6278 8888

Beijing

Room B15-1, B15-2, B15-3, 15/F,
Building B, Guanghualu SOHO II,
No. 9 Guanghua Road,
Chaoyang District, Beijing 100020
Tel: (86) 10 8521 7588

北京

北京市朝阳区光华路9号
光华路SOHO二期B座
15层B15-1, B15-2, B15-3室
邮政编码：100020
电话：(86) 10 8521 7588

Guangzhou

Unit 2, 22/F, Jun Lin Building,
No. 285 Forest and East Road, Tianhe District,
Guangzhou, Guangdong Province 510610
Tel: (86) 20 3892 2422

广州

广东省广州市天河区林和东路285号
峻林大厦22层02单元
邮政编码：510610
电话：(86) 20 3892 2422

Shenzhen

Unit 01, 6/F, Tower 1, Kerry Center Qianhai,
Qianwan 1st Road, Qianhai Shenzhen-HongKong
Cooperation Zone, Nanshan District,
Shenzhen, Guangdong Province 518038
Tel: (86) 769 8203 1018

深圳

广东省深圳市前海深港合作区
南山街道前湾一路
前海嘉里商务中心T1写字楼601室
邮政编码：518038
电话：(86) 769 8203 1018

Dongguan

191 Huan Shi East Road,
Tangxia Town, Dongguan,
Guangdong Province 523712
Tel: (86) 769 8203 1111

东莞

广东省东莞市塘厦镇
环市东路191号
邮政编码：523712
电话：(86) 769 8203 1111

Hong Kong

26/F, FOYER, 625 King's Road,
North Point, Hong Kong
Tel: (852) 2828 6888

香港

香港北角英皇道625号26楼
电话：(852) 2828 6888

Singapore

100H Pasir Panjang Road #05-03
OC@Pasir Panjang Singapore 118524
Tel: (65) 6817 8750

Lamex

www.lamex.com

Service Hotline

客户服务热线

Mainland China

中国大陆
(86) 800 820 6073
(86) 400 686 8073

Hong Kong & Asia Pacific

香港及亚太区
(852) 2828 6000



Website



WeChat



Facebook



LinkedIn

Design and specification are subjected to modification without prior notice due to continuous product improvement.
鉴于不断求进，产品规格后若有更改，恕不另行通知。

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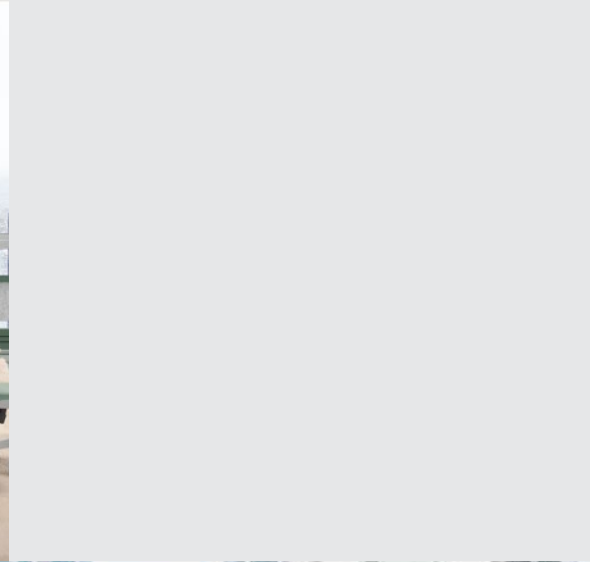
LEADING
INTO A
SMART
FUTURE

Lamex

美生活
智时代



“As a trusted leading office furniture provider, we deliver a great place to work that is flexible in meeting your evolving business needs.”



「作为值得信赖的办公家具领导品牌，我们为您创享灵动、效率高、智能的办公生活空间，灵活地满足您不断变化灵工作和生活需求。」





1977

Lamex is founded
成立于1977年

1993

As a pioneer to establish furniture
manufacturing base in Dongguan, China
率先国内建厂，设立东莞家具生产基地

2006

Promoted lean management and
sustainable management
推动精益生产和可持续发展管理

2015

Completed brand repositioning
Committed to sustainability
完成品牌重新定位
实施全面可持续发展计划

2018

Dongguan Production Center
accomplished smart transformation
Set up Design Lab to accelerate original
product design
东莞生产中心完成智能化转型升级
设立设计实验室加速原创产品设计

2021

Shanghai, Beijing and Hong Kong working
showrooms accomplished activity-based
working and smart transformation
完成上海、北京、香港联动办公体验空间智能
改造升级

2022

Joined Kokuyo Group
加入KOKUYO国誉集团

Lamex was recognized as
Hong Kong's Top Brand for
20 consecutive years by
the Hong Kong Brand
Development Council and
given the designation
Guangdong Province Famous
Brand for 13 consecutive
years by Guangdong Famous
Brand Product Evaluation
Center. Lamex has also been
recongized as a Top 500 Asia
brand and other leading brand
awards in China furniture
industry.

美时连续20年荣获香港品牌发展局
认可为质量优良、信誉超著的香港
品牌和连续13年被广东省名牌产品
评价中心评为广东省名牌。美时获
得亚洲500强品牌奖项及其他中国
家具行业领军企业奖项。

GLOBAL CAPABILITY MEETS LOCAL EXCELLENCE

全球化产业布局 服务本土市场

We expanded our business presence across 20 countries in Asia Pacific, Middle East, Africa and America. Locations include all major cities in China and Singapore. Multinational corporate clients rely on our ability to execute their global standards in multiple countries. Customers in these countries receive instant local support and the full benefit of our global expertise.

我们扩大了在亚太区、中东、非洲及美国地区的业务,包括中国所有主要城市和新加坡等20个国家。跨国公司客户有赖于我们在多个国家和地区为其执行全球标准的能力,我们的全球专业知识可以帮助这些国家的客户在当地获得实时的本地化支持与服务。



Direct Branches

Hong Kong, Shenzhen, Guangzhou, Shanghai, Beijing, Singapore

直销分行

香港, 深圳, 广州, 上海, 北京, 新加坡

Manufacturing Campus

Dongguan, China

生产中心

东莞, 中国

Business Coverage

Asia Pacific, Middle East, Africa & America

业务范围

亚太、中东、非洲和美国

FLEXIBILITY TO MEET YOUR FAST-EVOLVING BUSINESS NEEDS

灵活满足您快速发展的业务需求

Success in the digital age depends on the ability of a firm to respond quickly to the unique needs of its customers.

By crafting and delivering customized solutions tailored to their market dynamics, we create value for clients in industries ranging from law and finance to tech and fashion.

智能时代的成功取决于公司快速响应客户独特需求的能力。我们通过市场动态制定和提供量身定制的解决方案，为法律、金融、科技和时尚等行业的客户创造价值，满足您快速发展的业务需求。



It begins with accountability and our people. By taking ownership of their work, our people remain engaged and accountable throughout all projects. Our experienced sales teams are equipped to deliver professional workplace advisory services. Our project managers and installation professionals possess the sophisticated know-how needed to ensure the strategic integration of your workplace elements, insure quality and deliver on-time performance and flawless execution.

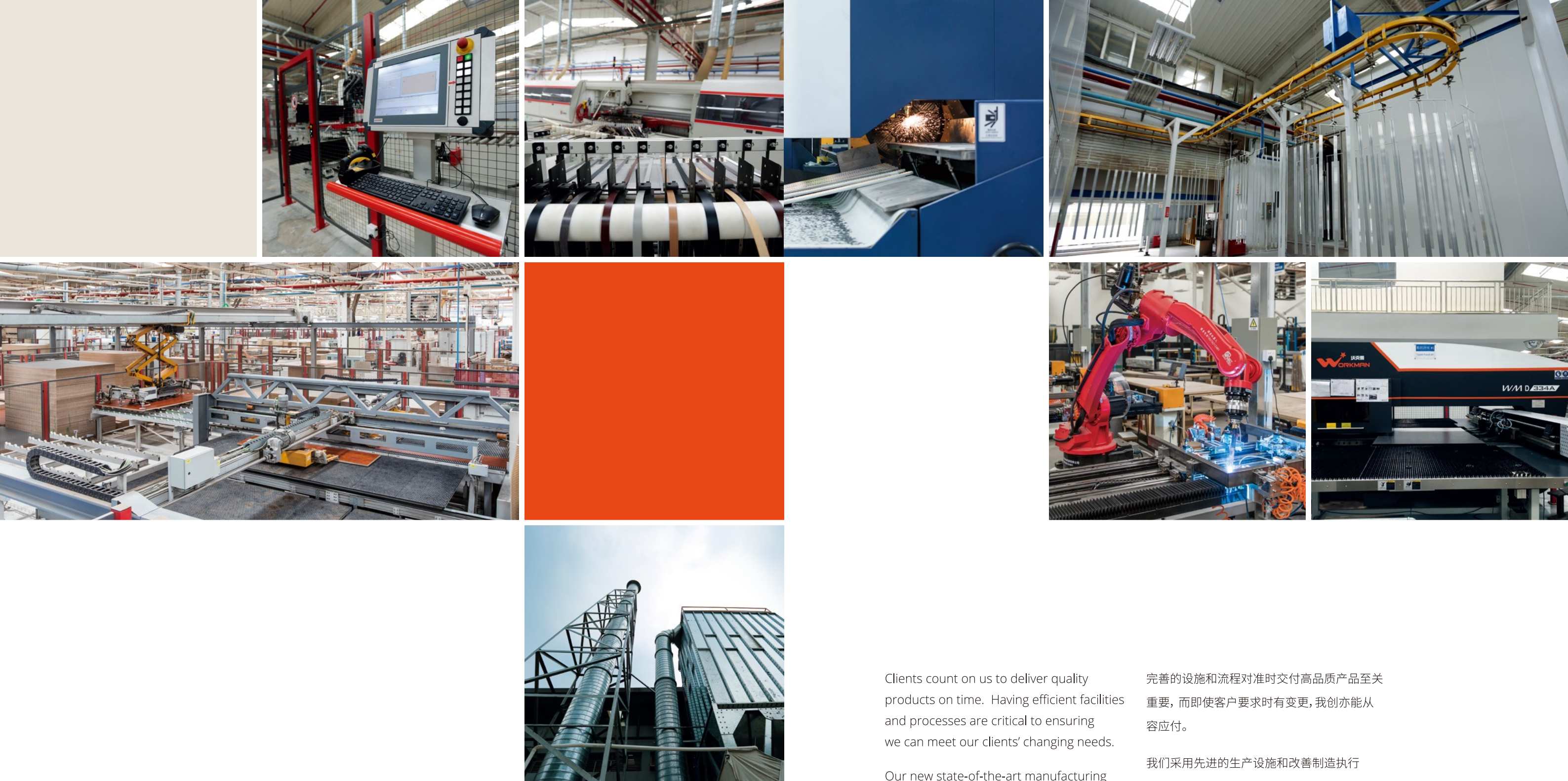
Impeccable customer service is crucial to our clients. We are agile and flexible. We use our global expertise to deliver local solutions and support our customers wherever they are. Our customer service center provides a responsive and hassle-free communication channel for customers needing help with inquiries, maintenance, product demonstrations and courtesy visits.

Sustainable & quality manufacturing supports all our solutions. We have invested in state-of-the-art manufacturing facilities to create value and drive better performance in capacity, speed and quality.

赋予使命感和责任感的员工 通过灵活掌控自己的工作，我们的员工持续参与和负责其所负责项目。我们经验丰富的设计和销售团队能够提供专业的办公空间咨询和规划，而我们的项目经理和安装专业人员专业的项目管理服务，确保您的办公空间元素的战略整合，确保质量、准时完成项目。

无微不至的客户服务 对我们的客户至关重要。我们拥有敏捷性和灵活性。我们利用我们的专业知识提供本地化解决方案，并为客户提供支持。我们的客服中心为需要咨询、维护、产品演示和公司拜访的客户快速响应和无障碍的沟通渠道。

可持续和高品质的制造 支持我们所有的解决方案。我们投资先进的生产设备以创造价值，并在生产潜力、速度和质量方面实现更好的性能。



SMART MANUFACTURING FACILITIES

智能生产

Clients count on us to deliver quality products on time. Having efficient facilities and processes are critical to ensuring we can meet our clients' changing needs.

Our new state-of-the-art manufacturing facilities helped us transform our Manufacturing Execution System (MES) and achieve a leaner manufacturing flow. It means we can deliver better quality with more accuracy and shorter production lead time. This transformation also gives us the flexibility to handle customized orders and multiple product production without compromising our efficiency and quality standards. We are your reliable, quality manufacturer that serves all your needs.

完善的设施和流程对准时交付高品质产品至关重要，而即使客户要求时有变更，我创亦能从容应付。

我们采用先进的生产设施和改善制造执行系统(MES)，使生产程序更加精简，这项改进令我们可在更短、更准确的交货期内，提交质量更佳的产品。这亦使得我们可在保持效率和质量标准的情况下，能够更灵活地处理定制订单和混合产品的生产。致力成为高品质可靠的生产商，满足您的各项需求就是我们的目标。

QUALITY MANAGEMENT & TESTING

质量管理及检测

Lamex relies on a stringent quality assurance system featuring checks and balances throughout the manufacturing process. We are ISO Certified and manufacture to North American ANSI/BIFMA quality standards.

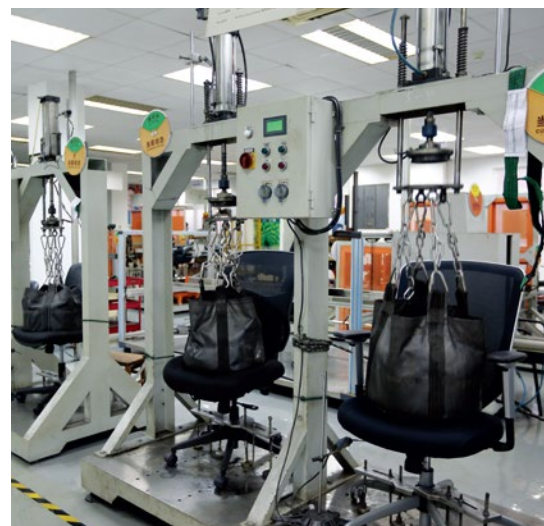
To ensure we consistently meet our quality standards, we rely on independent 3rd party laboratory testing. Independent laboratory personnel are located on our manufacturing sites. They randomly pull products offline to test for compliance. The lab is also used in the development of new products during our design process to support our commitment to “Design for Quality”, “Design for Manufacturing” and “Design for Sourcing”.

We hold our suppliers responsible and accountable for the quality of the materials and parts we specify and source from them. We monitor their performance closely and ensure that they are meeting our monthly goals and ratings.

在生产制造过程中，美时有严格的质量管理把控制度。我们通过ISO认证和制造符合北美ANSI / BIFMA质量标准的产品。

为了确保我们的产品不断达到超越质量标准，我们在工厂旁边有一个独立的获得国际认证的第三方测试中心。对于测试不合格的产品，我们会将该产品下线。我们也会使用测试中心进行新品研发，实践“高质量设计”、“制造设计”和“采购设计”的准则。

我们确保供应商提供的材料和零部件的质量。我们与供应商紧密合作，密切监测供应商的产品品质，为他们提供月度目标和评级。

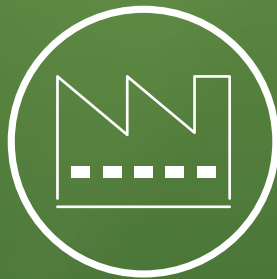


COMMITTED TO SUSTAINABILITY

致力于可持续发展

Making sustainable office furniture solutions is our corporate commitment and a never-ending journey. Since introducing environmental management system, we have implemented a comprehensive sustainability program and invested in the people, processes, and tools needed to consistently reduce the environmental impact of our production.

制定可持续的办公家具解决方案是我们的企业责任和永无止境的旅程。自引入环境管理系统以来，我们实施了可持续发展计划，并投入了资源培养人才、改善生产工艺和流程，只为持续减少生产对环境的影响。



STATE-OF-THE-ART MANUFACTURING

Our state-of-the-art manufacturing facilities and processes are designed to drive sustainability. The roof of our factory features a transparent design to maximize the use of natural light and reduce energy consumption. Our use of automation reduces energy consumption and saves electricity throughout our processes.

The factory's central dust extraction system separates air and powder to filter out powder and particulates, leaving only clean air.

Our wastewater filtration system facilitate all wastewater discharges. We also redirect over 4,000 tons of scrap material to recycling plants annually; 90% of which is reused to generate offsite renewable energy.

先进的生产设备

我们的制造设施和工艺流程旨在推动可持续发展。我们工厂的屋顶采用透明设计，利用自然光并降低能耗，同时我们使用自动化设备降低了能耗，并在整个过程中节省电力。工厂的中央除尘系统将空气和粉末分离，以过滤出清洁空气，而其废水过滤系统能处理所有废水排放。我们还每年将超过4000吨的废料转运至回收工厂，其中90%可再次用于生产再生能源。

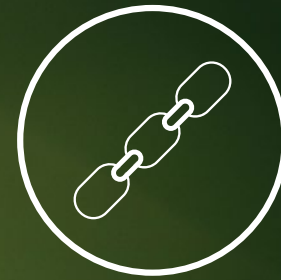


SUSTAINABLE PRODUCT DESIGN

We strive to design our products in a way that reduces their environmental impact throughout their lifecycles. We source and use sustainable materials that move our manufacturing process toward full compliance with all international standards and certification such as ANSI/BIFMA, Greenguard, and GB that contribute to LEED and WELL points. Most components we use, such as EO particleboards, steel and aluminum, are fully recyclable.

可持续产品设计

源头我们设计产品在它们整个生命周期内减少对环境的影响，产品使用可持续材料，这些材料可以为达至国际标准和认证做出贡献，例如ANSI/BIFMA, GB等标准，这些都有助于Greenguard, LEED和WELL认证。我们使用的大多数组件，如刨花板、钢和铝，都是全部可回收的。



CONTROLS ACROSS THE SUPPLY CHAIN

We strictly control all aspects of our supply chain, partnering solely with quality material suppliers able to meet our requirements. We also re-engineered our packaging design to reduce both packaging and transportation waste, and we use recycled materials for packaging.

监测整个供应链

我们严格监控各个方面的供应链，仅与能够满足我们要求品质上乘的材料供应商合作。我们改良了包装设计，并使用可回收材料进行包装优化，以减少包装和运输废弃物。



ENVIRONMENTAL & QUALITY CERTIFICATIONS

- GREENGUARD GOLD Certification
- China Environmental Labeling Product (Shihuan) Certification
- China Ecolabelling Certification (CQC)
- ISO 14001 Certification
- OHSAS18001 Certification
- ISO 14025 Eco-label Certification
- ISO 9001 Certification

环保与质量认证

- GREENGUARD室内空气质量金级认证
- 中国环境标志产品认证 (简称十环认证)
- 中国环保产品认证 (CQC)
- ISO 14001环境管理体系认证
- OHSAS18001职业健康安全管理体系认证
- ISO 14025 III型环境标志产品认证
- ISO 9001质量保证体系认证



CO-CREATING INNOVATIVE SOLUTIONS WITH CUSTOMERS

助力客户共同创造创新解决方案

For us, a product is never just a product. We know that our customers have insights, opinions and needs that all must be heard to produce a superior solution in the creation of a workplace environment. We utilize three co-creation platforms to engage all stakeholders in a co-creative journey to arrive at the great workplace environment.

对我们而言，产品不仅仅代表产品。我们倾听顾客见解，意见和需求，共同创建更好的整体办公空间解决方案。我们善用三个共同创建平台，让所有相关者共同参与创作之旅，以达到优良的工作情境和体验。

COLLABORATIVE PRODUCT DEVELOPMENT

We invite our customer's stakeholders to participate in facilitated workshops to create a rich canvas of ideas, concepts, needs, and desires. With our experience and resources, combined with our customer input, we create 3D simulations, functional prototypes and pricing options that help our customer arrive at a unique and optimized solution for them.

DIVERGENT USER INTERVIEW

Our knowledgeable design specialists visit our customers' workplaces to talk to a board spectrum of users. We invite their feedback through an open, exploratory interview approach. We listen to their need and desires. From this we gain a deep understanding of their collective unmet need and aspirations that fuel our new product development.

ANYTIME-ANYWHERE ONLINE FEEDBACK

In today's world not every stakeholder is comfortable speaking up about their need and aspirations. By using social media and other online tools we encourage passive stakeholders to become active stakeholders in the co-creation of the perfect workplace solution.

We see our customer as all stakeholders in the co-creation process. Our co-creative platforms put our client in the front seat, driving position on the journey to reach the perfect workplace solution.

协同产品设计

我们邀请客户的相关者参加优化协作研讨会，创建丰富的想法、概念、需求和愿望资料库。凭借美时丰富经验和资源，结合客户意见，创建3D模拟功能原型和定价选项，帮助我们的客户得到一个独特的和优化建解决方案。

多元用户访谈

我们专业设计师走访我们客户的工作场所，与用户详细交谈。开放式访谈中，我们倾听和深入了解客户的需求、期望和见解，从而推动新产品的开发和发展。

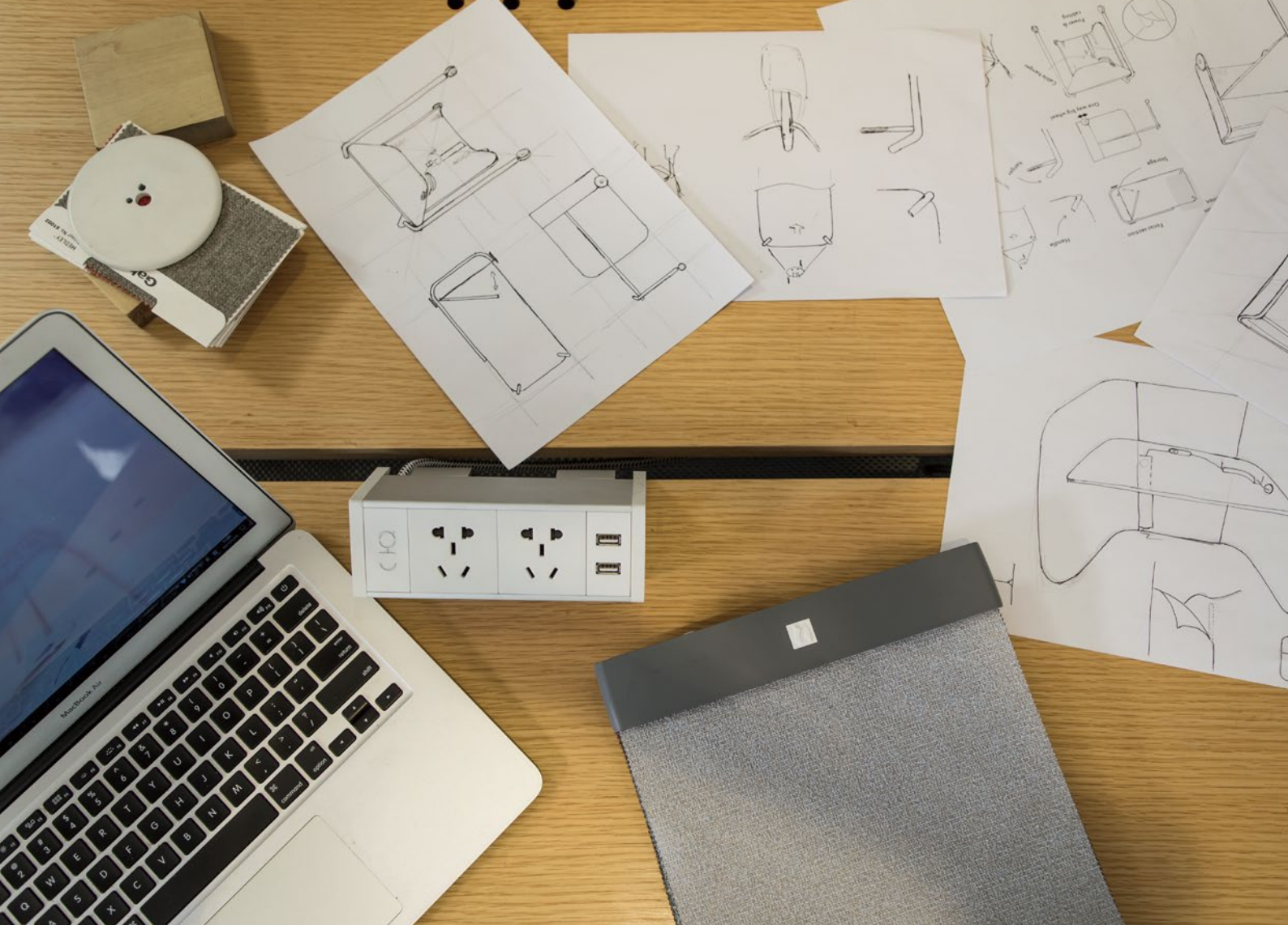
实时在线反馈

当下，并非所有人都能够自如地谈论自己的需求和期望。通过使用社交媒体和其他在线工具，我们鼓励用户从被动模式转为主动模式，共同创造创新的解决方案。

我们视客户为共同创造的伙伴。始终将客户放在前沿、重要的位置，协同设计与客户共同创造创新灵动的办公空间解决方案。



DESIGN



LAMEX DESIGN LAB

美时设计实验室

We work together with international designers to bring customers great designs and thoughtful solutions from around the world. By establishing the Lamex Design Lab our designers are free to explore new ideas and quickly build 3D simulations and prototypes in an environment conducive to design problem-solving. In our Design Lab, there is no limitation to creativity. Every good idea is turned into a physical one for evaluation and testing as part of the creative design journey, leading to new innovative solutions.

我们与国际设计师合作，为客户提供来自世界各地的优秀设计和前沿的解决方案。美时自身也设立了设计实验室，在实验室空间，设计师不断探索，激发灵感，快速构建3D模拟和原型，将产品设计可视化。在设计实验室中，设计师创造力无限。每个好构思通过观察、分析、意向、评估、测试，转变为可行的创新的产品设计方案。



1 2 3
4 5 6
7 8 9

OUR DESIGNERS

- | | | |
|--------------------|----------------------|------------------|
| 1 Martin Ballendat | 2 Wolfgang Deisig | 3 Conrad Marini |
| 4 Bruno Nicoletti | 5 Marcus Koepke | 6 Mathias Seiler |
| 7 Bruce Fifield | 8 Jessica Engelhardt | 9 Kevin Stark |





COLOR & MATERIAL

色彩材料

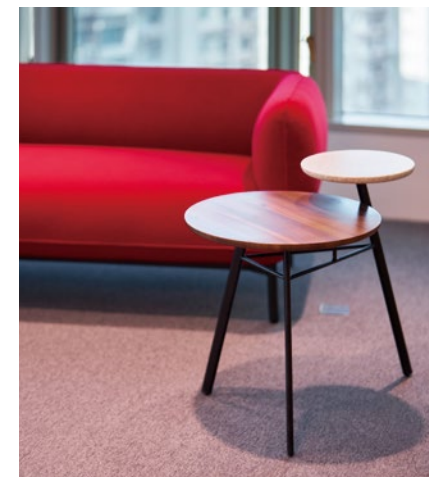
Choices of colors and materials contribute to personal well-being and creativity in the workplace. We refresh our colors and materials every year, introducing innovations in materials and current, fashionable colors. Our color palettes inspire designers and customers to create lively and appealing workplace environments.

颜色和材料的选择有助于提高工作场所的幸福感和创造力。我们每年引入创新材料和当前流行色彩，提出色彩材料新主张，这些有助于激发设计师和客户创造活跃互动和具魅力的工作环境。



FLEXIBLE WORKPLACE ADVISORY

灵动的办公空间咨询



Workplaces impact performance and well-being. A well-conceived workplace supports an organization's strategic goals, fosters its culture, and inspires its employees. Lamex works closely with our customers to develop flexible and affordable workplace solutions that help our customers meet their ever evolving business needs.

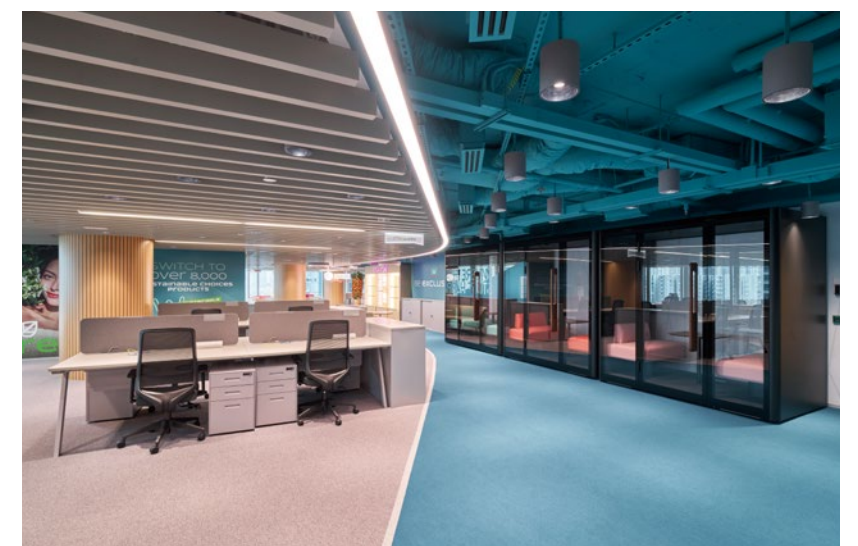
Our knowledgeable space solution design team engages our customers in an active, co-creative design process that incorporates our customer's needs and aspiration into the perfect workplace solution. Our process includes workplace visits and careful listening to discussions we have with those who work in these places. We want to make sure the perfect workplace solution we provide is the result of our thorough understanding of our customer's culture, brand, and business strategies, as well as their needs and aspirations.

The flexible workplace solution will not only meet our customer's changing, daily needs, but also create an environment that inspires better performance. Delivering a flexible workplace solution and a great place to work is our goal.

办公环境关乎绩效和幸福感。理想的办公空间支持公司达成战略目标，推动企业文化，激励员工。美时紧贴客户的需求，提供灵活且合理的办公形态解决方案，适应客户不断变化的业务需求。

我们专业的办公空间解决方案设计团队致力于为客户提供积极、富有创意的设计过程，将客户的需求和向往注入到办公空间解决方案中。设计过程包括勘察办公现场，认真听取用户的建议，并加以沟通讨论，充分了解客户的文化、品牌、业务策略以及工作模式，为客户量身定制优良的办公空间解决方案，帮助客户实现愿景。

创新办公空间解决方案不仅能满足客户不断变化的日常需求，还激发员工优越表现。提供创新灵动的办公空间解决方案，帮助个人和企业创造更大的价值是我们的目标和使命。







OUR PROMISE...

我们承诺

Lamex has remained steadfast in our strong commitment to the office furniture market, to our loyal customers, to our committed partners, and to our dedicated members. Lamex is about trust. You can trust us to deliver you a great place to work.

「美时」在办公家具市场上一直信守承诺, 不负我们忠实的客户、坚定的伙伴和竭诚的员工。「美时」是值得您信赖、可靠的伙伴, 每时每刻, 为您打造优越的、充满幸福感的办公空间。